Enterprise Diary

**Priorities:**

* Create MVP for Invent NI
  + Create Mechanical Turk system to manually label objects before creating machine learning system to do it automatically.
  + Improve framerate / create live video system for GoPro / PiCam / iPhone web server / interfaces.
* Market Research
  + Find what customers want by asking them (eg. speed of capture vs. resolution etc.)
  + Look at other companies’ advertisements
  + Find companies to sell to
* First Sale
  + Calculate how much product will cost
  + Work out business payment style (one-time vs. subscription)
  + Create terms and conditions (eg. if cameras break)
  + Create pitch for customer
* Deployment of System
  + How to quickly deploy system
  + How to secure cameras
  + How to maintain cameras
* Find niche
  + Use market research
  + Create website for company
  + Become leader for IoT analytics in niche